

## Course Description

Name of the Institution : Suan Sunandha Rajabhat University

Faculty : Innovation and Management College

### Section 1 General Information

1. Subject Code and Title  
GSC1201 Global Supply Chain Management
2. Number of Credit  
3 (3-0-6) credit
3. Subject Course  
Bachelor of Business Administration Management Course
4. Responsible Lecturer  
Miss Chanicha Moryadee
5. Semester/Academic Year  
1<sup>st</sup> Semester, Academic Year 2013, 1<sup>st</sup> Academic Year
6. Pre-requisite Subject  
None
7. Co-requisite Subject  
None
8. Location  
Innovation and Management College in Suan Sunandha Rajabhat University
9. Date of Preparation / Adjustment  
July 1, 2013

### Section 2 Goals and Objectives

1. Subject's Goals
  1. To introduce and describe the principles of global supply chain management business
  2. To introduce the evolution, concepts and key issues facing global supply chain business
  3. Student will be able to explain the concepts and theories of global supply chain management

2. Subject's Objectives

The objective is apprehension with student to be able to understand principle of global supply chain management, various strategies of supply chain.

**Section 3 Description and Implementation**

1. Course Description

Principles of global supply chain management, guidelines for the efficient development of basic supply chain infrastructure, the analysis and planning of supply chain, the challenge of supply chain, various strategies of supply chain, action plan for supporting global supply chain operation.

2. Teaching Hours

Lecture	Tuition	Field Work/Training	Self - study
3 hours per week	As individually needed	0	6 hours per week

3. Advising Hours

4 hours per week for individual or group counseling

**Section 4 the Learning Outcomes Development of the Students**

1. Morality

1.1 The development of morality and ethics

The course is designed to focus on morality and ethics through

- Punctuality
- Responsibility
- Teamwork and the ability to solve any problem on hand
- Respect of the organization's ruled and regulations
- The quality and quantity of report presented

1.2 Teaching method

2. Knowledge

2.1 Acquired knowledge

2.2 Teaching Method

2.3 Evaluation Method

3. Intellectual Skill

3.1 The development of intellectual skill

3.2 Teaching Method

3.3 Evaluation Method

4. Interpersonal Relations Skill and responsibility

4.1 The development of interpersonal relations skill and responsibility

4.2 Teaching Method

4.3 Evaluation Method

### Section 5 Teaching Schedule and Evaluation

1. Teaching Schedule

Week	Topic	No. of hours	Teaching activities and media	Lecture
1	Course Introduction Mark Allocation and Grading System Chapter 1: Understanding Global Supply Chain	3	Teaching methods Lecture PowerPoint Documents Individual assignment Group assignment	Miss Chanicha
2	Chapter 2: Managing the Functions, Integrated Logistics Management	3	PowerPoint Documents Group Division Individual assignment Video	Miss Chanicha
3	Chapter 3: Inventory and Warehouse Management	3	Lecture PowerPoint Video Group Division Individual assignment Group assignment	Miss Chanicha

Week	Topic	No. of hours	Teaching activities and media	Lecture
4	Chapter 4: Transportation Management	3	Lecture PowerPoint Documents Group Division Individual assignment Video	Miss Chanicha
5	Student Group presentation	3	PowerPoint Documents Group Division Group assignment	Miss Chanicha
6	Chapter 5: Global Supply Chain Management Case Study	3	Video Documents Group Division Individual assignment Group assignment	Miss Chanicha
7	Mid – Term Exam	3	-	Miss Chanicha
8	Chapter 6: Logistic Outsourcing, International Sourcing	3	Lecture PowerPoint Documents Group Division Individual assignment Group assignment Video	Miss Chanicha
9	Chapter 7: The Lean Supply Chain	3	Lecture PowerPoint Documents Group Division Individual assignment Video	Miss Chanicha
10	Chapter 8: Negotiating, Inter functional Coordination	3	Lecture PowerPoint Documents Group Division Individual assignment Video	Miss Chanicha

Week	Topic	No. of hours	Teaching activities and media	Lecture
11	Chapter 9: Inter corporate Coordination, Global Supply Chain Control	3	Lecture PowerPoint Documents Group Division Individual assignment Video	Miss Chanicha
12	Chapter 10: Supply Chain Innovation	3	Lecture PowerPoint Documents Group Division Individual assignment Video	Miss Chanicha
13	Chapter 11: A Strategic Focus, Case Study	3	Lecture PowerPoint Documents	Miss Chanicha
14	Individual Student presentation	3	PowerPoint Documents Individual assignment	Miss Chanicha
15	Revision	3	Lecture + Class Discussion PowerPoint Document	Miss Chanicha
16	Revision	3	Lecture + Class Discussion PowerPoint Document	Miss Chanicha
17	Final - Exam	3	-	Miss Chanicha

## 2. Evaluation Plan

Activities	Learning Outcome	Evaluation Method	Evaluation Week	Mark Allocation in Percentage
1	Accumulated Score	Report + Assignment	2,3,4,5,8,10,12	10%
		Case Study	6,9,11,13,	10%
		Presentation	14,15,16	10%
		Class Attendance		10%
2	Mid-term Exam		7	30%
3	Final Exam		17	30%

\*\*\*Students are required to maintain their class attendance of at least 80% of the total class hours\*\*\*

## Section 6 Teaching Materials

### 1. Required Textbooks and Materials

- John J. Coyle, C. John Langley Jr., Robert A. Novach, Brian J. Gibson. Managing Supply Chains A Logistics Approach. 9<sup>th</sup> Edition
- Alan Rushton, Phil Croucher, Peter Bake. The Handbook of Logistics & Distribution Management. 4<sup>th</sup> Edition.
- Swen Beyer. Supply Chain Performance Measurement & E - Business Supply Chain Management: Including a Practical Excursus on the Inter Case.

### 2. Other Important Materials and Information

- Global Supply Chain Management, Inventory, Warehouse and Transport management video.
- Douglas M. Lambert, (The Ohio State University), Martha C. Cooper, (The Ohio State University), Janus D. Pagh, (The Ohio State University), Supply Chain Management: Implementation Issues and Research Opportunities. Douglas M. Lambert, Martha C. Cooper, Janus D. Pagh, (1998) "Supply Chain Management: Implementation Issues and Research Opportunities", International Journal of Logistics Management, the, Vol. 9 Iss: 2, pp.1 – 20.
- John B. Houlihan, International Supply Chain Management. International Journal of Physical Distribution & Logistics Management.

## **Section 7 Course Evaluation and Improvement**

### **1. Evaluation Strategies on Course Effectiveness by Students**

The students' performance on mid-term and final examinations together with their participation in the class in terms of attendance, reports and presentation both individually and group practice are all used to evaluate the course effectiveness. On top of that, during the class hours, students are also allowed and encouraged to suggest and evaluate the teaching methods. The discussion between the lecturers and students is always emphasized and happens throughout the whole semester in order to improve the implementation of the course.

### **2. Teaching Evaluation Strategies**

The students are required to evaluate the teaching and learning process including the lecturer by using the online computer system provided by the university. The observation by the teaching team of instructors is also utilized.

### **3. Teaching Improvement**

The teaching improvement is based on the students' suggestions and evaluation, team teaching evaluation and class-room research. The lecturer is also expected to improve the course content and teaching methods with the most current situation.

### **4. Revision of Students' Academic Performance nnn**

The College of Innovation and Management has a academic committee to review and revise the learning outcomes of the students in very semester.

### **5. Course Revision and Improvement Plan**

The evaluation results from the above items are used to improve the course and the teaching and learning methods. There must an arrangement for the lecturer to attend the meeting and/or seminar on the course teaching improvement. The course is reviewed and revised by the academic committee annually based on the evaluation results.

## Grading System

Grading system is in accordance with Suan Sunandha Rajabhat University's regulations concerning the establishment and academic operations of College of Innovation and Management B.E. 2549.

Grade	Learning Outcome	Mark Interval	Weight
A	Most excellence	86-100	4
A-	Excellence	82-85	3.75
B+	Superb	78-81	3.50
B	Good	74-77	3.00
B-	Rather good	70-73	2.75
C+	Moderate good	66-69	2.50
C	Moderate	62-65	2.00
C-	Moderate weak	58-61	1.75
D+	Rather weak	54-57	1.50
D	Weak	50-53	1.00
D-	Very weak	46-49	0.75
F	Fail	0-45	0
S	Satisfactory	50 and above	-
U	Unsatisfactory	Below 50	-
I	Incomplete	-	-
W	Withdrawal	-	-
V	Audit	-	-